



<http://www.christopherchindesign.com>

## CHRISTOPHER CHIN

Graphic & Web Designer

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# EDUCATION

The Art Institute of NYC New York, NY : Graduated December 2015  
BA of Web Design & Interactive Media

# SKILLS

- ◇ HTML 5 used for Website Structure
- ◇ CSS 3 used for Website Style
- ◇ Javascript for Website Animations
- ◇ Mobile & Retina-Friendly Websites
- ◇ Social Media & Email Posting
- ◇ Microsoft Powerpoint for slide decks
- ◇ Meeting Deadlines & Time Management
- ◇ Photoshop for Image Creation and Editing
- ◇ Illustrator for Logo Creation and Editing
- ◇ InDesign for Print Designs and Typography
- ◇ Premiere for Videography Editing
- ◇ After Effects for Animations & Video Effects
- ◇ Great Aesthetics & Problem Solving
- ◇ Collaboration & Communication Skills

# CAREER

**Sonneman Lighting** Larchmont, NY : April 2021 - February 2023  
Hybrid Graphic Designer (Contract)

- ◇ Revised product images presenting new product arrivals featured on the company website: <https://www.sonnemanlight.com/>
- ◇ Reformed room setting images to show different products with links to the designers' profile pages
- ◇ Produced and revised digital catalogs showcasing new & current products with product specs & prices

**Darien Sport Shop** Darien, CT : Sept. 2019 - February 2021  
Graphic Designer and Website Editor

- ◇ Adapted and added product images showcasing new product arrivals from various brands featured on the Darien Sport Shop Website, <https://www.dariensport.com/>
- ◇ Produced & revised brand landing pages which categorized products allowing customers to find their favorite brands and leading to an increase in online sales
- ◇ Updated the Darien website homepage with weekly in-store events, brand marketing shows & slideshow images

**Global Lighting** Yonkers, NY : May 2019 - June 2019  
Graphic Designer (Contract)

- ◇ Edited product images that were used to present new items featured on the Global Lighting website, <https://www.globallighting.com/>
- ◇ Reformed product spec. Illustrations which provided product information for customer review

**Mercy College** Tarrytown, NY : Oct. 2018 - May 2019  
Graphic Designer & Web Designer (Contract)

- ◇ Produced & edited templates for event brochures and postcards sent to students & staff
- ◇ Edited and created HTML template files for email blasts sent through Mailchimp
- ◇ Produced ads for various student events which were used in social media

**Couristan Rugs INC.** Fort Lee, NJ : Dec. 2017 - Oct. 2018  
Graphic Designer & Web Designer

- ◇ Improved and created ads used for social media and brochures distributed at Rug Trade Shows
- ◇ Edited and combined product images for the website, <http://www.couristan.com/>
- ◇ Created and added images in layout edits for the Couristan Mobile App

**Bokara Rug Company** Secaucus, NJ : Nov. 2016 - Dec. 2017  
Graphic Designer & Web Designer

- ◇ Took photos of and edited rug images in Photoshop to create product images; created collection logos
- ◇ Created ads using products and room settings that were used for pamphlets and magazine ads
- ◇ Revised the Wix Website Theme by adding created ads, product images and room setting images